INTEMPT ACADEMY

Get your data in

The 16 steps to get your data flowing, from connecting a source to seeing a known person in Live. Tick them off as you go.

- [ ] 1. Open Integrations and stay on the Connections tab; it lists no connections yet. — Lesson 1.1
- [ ] 2. Click Add integration and, under Sources, click JavaScript. — Lesson 1.1
- [ ] 3. Type a Connection name for the site (not 'JavaScript') and click Proceed. The source is created at that click and the snippet appears. — Lesson 1.1
- [ ] 4. Read the snippet's last line: it ends key={YOUR_API_KEY}, a placeholder. — Lesson 1.1
- [ ] 5. Go to Settings, API keys, click Create Key, choose Public, pick this project, click Create key and copy the key. — Lesson 1.1
- [ ] 6. Paste the key over {YOUR_API_KEY} and paste the snippet into your site's HTML on every page. — Lesson 1.5
- [ ] 7. On Connections, confirm the row shows Type Source, Status Active and a dash under Last Sync. — Lesson 1.1
- [ ] 8. Open Users, then Events, switch to the Live tab, reload your tracked page and watch the event arrive. — Lesson 1.5
- [ ] 9. In Live, click Pause, then use Create event on a row to build a definition with auto-mapped conditions. — Lesson 1.2
- [ ] 10. Back on Table, filter or sort by the Type column so Ingested, Created and System are all visible. — Lesson 1.2
- [ ] 11. Filter to Ingested, then create one Created event on top of an ingested one (Create event, Event type, Conditions, Save). — Lesson 1.3
- [ ] 12. For every event you add, write down the question it answers before you collect it. — Lesson 1.3
- [ ] 13. Open Create event and the Event type dropdown; read the header count (All events · N) and the collection names your source provisioned. Close without saving. — Lesson 1.7
- [ ] 14. Before connecting another source, check the source and destination reference for what it provisions. — Lesson 1.7

- [ ] 15. Call intempt.identify({ userId }) with a stable identifier (usually email) wherever a person signs up or logs in; autocaptured events identify for you. Lesson 1.4

- [ ] 16. Send one named business event with intempt.record({ eventTitle, userId, data }) from a handler, and confirm it lands in Live with the user attached. Use track only with a non-empty data object. Lesson 1.6

YOU ARE DONE WHEN

- The JavaScript source shows Type Source and Status Active on the Connections tab.
- An event from your own page appears in Events, Live after a reload.
- Table shows Ingested, Created and System rows, and you built one Created event.
- A record() call arrives in Live carrying the user.
- The Event type dropdown header shows your provisioned collection count.

CORE STACK

- **Intempt console: Integrations and Events** This is where you connect sources and watch events arrive live
- **JavaScript SDK (intemptjs)** This is the snippet that tracks your website. It captures clicks and page views for you
- **Public API key** This is what switches the snippet on. Without it, nothing arrives

OPTIONAL UPGRADES

- **Node.js SDK** This is how your backend sends events, like a signup or a payment
- **iOS SDK** This is how your iPhone app sends events
- **Android SDK** This is how your Android app sends events
- **Stripe** This is how your payments come in. It connects in one click
- **Live data feed guide** This is the full reference for watching events arrive