INTEMPT ACADEMY

Orientation

The 13 steps to get a live project running, from your first sign-in to your first segment with real members. Tick them off as you go.

☐ 1.	Sign up or log in and land on Home with the sidebar expanded.	Lesson 0.1
☐ 2.	Find the pinned destinations above the groups: Home, Brand, Asset library, Attributes, Users, Integrations and Workflows.	Lesson 0.1
☐ 3.	Collapse the Design and Marketing groups, confirm Sales and Analytics stay open, then expand them again.	Lesson 0.1
☐ 4.	Open Users, click a profile, and note its email and one attribute.	Lesson 0.1
☐ 5.	Open Accounts (under Sales), open that person's account, go to its Users tab and open the same person. Confirm the email and attribute match.	Lesson 0.1
☐ 6.	Expand each group and check its items: Design (Avatars, Poses, Scenes, Design System), Marketing (Catalog, Journeys, Experiences), Sales (Accounts, Meetings), Analytics (Boards).	Lesson 0.2
☐ 7.	Open Attributes and read the name of one attribute.	Lesson 0.2
☐ 8.	Open Journeys, open a journey's trigger (Who enters this journey?) and find the same attribute in the condition picker. Do not save.	Lesson 0.2
☐ 9.	Open Accounts, click Filters, find the same attribute, close without applying.	Lesson 0.2
☐ 10.	Open Integrations, click Add integration, pick JavaScript under Sources and walk to the installation snippet (do not paste a real key).	Lesson 0.3
☐ 11.	Write down which events you need and why before tracking anything (tracking plan).	Lesson 0.3
☐ 12.	Open Users, then Events in its secondary nav, click Create event, pick the Event type, add a condition and Save.	Lesson 0.3
☐ 13.	Build a segment on that event: filter Users with Filters, then Save as new segment and watch the count.	Lesson 0.3

YOU ARE DONE WHEN

- The same person shows the same email and attribute when opened from Users and from an account's Users tab.

- One attribute name appears in Attributes, the Journeys trigger condition picker, and Accounts Filters.
- A JavaScript source exists, one event is defined, and one segment shows a member count.

CORE STACK

- **Intempt console** This is where everything in this course happens. The Free plan covers it
- **JavaScript source** This is how your website starts sending data. You connect it in the lesson on going from zero to a live project
- **Quick Start Guide** This is the step-by-step reference if you want to read along

OPTIONAL UPGRADES

- **iOS SDK** This is how your iPhone app sends data, if you have one
- **Android SDK** This is the same for your Android app
- **HubSpot** This is how your existing sales data comes in, if you use HubSpot
- **Shopify** This is how your store orders come in, if you sell on Shopify

---

Everything in this course is free. The Free plan covers up to 3 seats and 1 project, with 100K events a month included. · intempt.com/docs/academy